SUBJECT: Polybag Printing For Non-retail Packaging

1.0 SCOPE: This Package Engineering Standard establishes the polybag printing requirements for the Omega M with tagline and Federally Mandated Content Statement. This standard will cover polybags with the logo and part information imprinted directly on the material as opposed to using a L series label. Standard not applicable to performance parts, contact Mopar Package Engineer.

2.0 POLYBAG LOGO LAYOUT: The area used for printing the Mopar logo and part identification information on the polybag must be 2.75” to 2.75”. The print area should be centered horizontally on the face of the bag a minimum of 1” above the manufacturer's bottom seal. If the polybag does not have a white printing surface, then a white block with the print area dimensions must be used. The Omega M with tagline should be placed at the top of the print area. If code icons such as the MSQ or Master Pack symbol are used, they must be below the Omega “M”. Reference section 6.0 for layout and size details. To determine if code icons are required and to review part identification/label format requirements reference the Mopar I-20 Labeling Standard.

3.0 FEDERALLY MANDATED CONTENT STATEMENT and PRINT INFORMATION: The Content Statement must be centered horizontally across the bottom of the print area. Reference section 6.0 for layout and size details.

4.0 RECYCLE SYMBOL and BAG NUMBER: When applicable the recycle symbol should be placed in the lower right corner at the bottom of the print area on the polybag. The Mopar polybag number should be imprinted at the bottom of the print area on the polybag (if applicable). Reference section 6.0 for placement and size of the recycle symbol on the polybag.

5.0 COLOR: Print area White Block - A High Intensity/Opacity White suitable for barcode printing and reading. Omega M should be printed in PMS 293 Blue or Process Black reversed out on the white background. The “MOPAR®” wordmark should be Process Black reversed out on the white background.

6.0 POLYBAG GRAPHIC LAYOUT AND GRAPHIC ELEMENTS

Genuine Parts & Accessories™

Omega M with tagline

- MSQ
- Made In (Country)
- PSC
- LLPE

Contents conform to U.S. Federal Motor Vehicle Safety Standards, if any are applicable.

Barcode: Must be 3 of 9 barcode. This is used for scanning the part number within the Mopar distribution network. Reference I-20 standard for specific requirements.